

This document defines identification, management techniques and related concepts which describe main generic phases of business activities related to “ELISH Consulting Services India Private Limited” India program management life cycle and outline related processes. This document also briefly addresses the multiple projects and other activities included in this program and their compounded benefits strategic alignment to Company’s strategic vision, objectives and goals.



About Elish Education Services IT Services Proposal for Colleges

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.....*From Counseling to a Career path..... With you.... "Always."*

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- Please join us

About Elish Education

.....*From Counseling to a Career path..... With you.... "Always."*

- Elish Education is a premier IT Consulting firm which provides one stop solutions for all Students and Educational Service provider needs.
- From Counseling till helping a student settle down in a career path, we stay with student and education service provider for all their educational and career related needs.
- We are founded and collaborated by leading IT and Educational Service Providers who stay on top of Technologies and business market in various areas. (please check www.elishconsulting.com) for our clients list
- Make Better Decisions Using Big Data and Analytics.
- Better Information, Valuable Insights and Predictions.
- Informed decisions.
- We are India and USA based IT company founded by Silicon Valley geniuses who use top of the IT Analytical and SaaS (Software as Service) technologies to help predict and take informed decisions in daily life.

About Elish Education Contd.

.....From Counseling to a Career path..... With you.... "Always."

- We introduce us as an IT Analytical and SaaS (Software as Service) technology company, founded and funded through by Silicon Valley geniuses gathered at Elish Consulting Service USA (www.elishconsulting.com) since May 2008.
- We use top most innovative IT Business Intelligence and SaaS (Software as a Service) Tools for all Educational Provider IT needs.
- SaaS give us flexibility to design and develop productive Software for Education providers and Student Management and Training needs.
- IT BI Analytics helps us Analyze, Predict and take Informed decisions to stay one mile ahead of our nearest competitors.
- Please call (0512-2222164) or email us (info@elishconsulting.com) or visit us at www.elisheducation.com for more detailed information and our service proposals.

.....*leading Educational Counseling Services...*

- We **partner** with various **Top Education providers** across states through USA and INDIA in domains such as Engineering, IT, Legal, Medical, Educational etc.
- We are equipped with a cutting edge “**powerful database of Applicants**” looking for a career path for their admission, training and placement needs. In our database, we keep Student’s life history, academic credentials, interests and hobbies, background and even future plan including be and to-be financials and emotional obligations.
- We provide, innovative tools for Students and Education Service providers both to **match these two sides**, where Applicants are counsel to match and choose their desired career path and Education Service provider.
- Please **join our Education Services Provider list for free** and list your courses and area of expertise you offer at your Institute.

Classroom/Summer/Corporate and Industrial Training Programs

.....Elish Education is partnered and authorized leading IT Technology and Training Service provider with leading IT companies.....

Please send us an email at info@elisheducation.com for Classroom, Summer and Corporate training programs.

ORACLE



Privilege/Premium Training Services

Elish Education offers Instructor-led training courses in Technology Institutes, Client's and/or Elish Education Company premises.

Please note that, in case, educational service provider is from US or UK, in this case, webinars are arranged at One common place and seats may be limited.



PeopleSoft

“Enterprise Performance Management (EPM)”



BUSINESS OBJECTS

LAWSON

“Business Performance Management (BPM)”

Hyperion



“Strategic Enterprise Management (SEM)”

COGNOS
Gartner

“Corporate Performance Management (CPM)”

COMSHARE

SAS

“Strategic Performance Management”

Industrial Training and Final year Projects

...We are authorized and approved Industrial training provider by leading institutes.

- Your Industrial training as part of your college curriculum is there for some very good reason.
- This training prepares you for a real life job scenario and shows you a glimpse of how to apply your classroom knowledge into something working in real life.
- Unfortunately, Students take this training as a formality & don't take seriously.
- Students should realize that, time spend in Industrial training, not only prepares you for real job market, it also helps you re-think and direct your studies to something which interests you and which you can advance your career way beyond session marks.
- We at Elish Education, pioneer in Student's Industrial and Final year projects, We provide you an innovative platform to thrive and thrill your classrooms/bookish knowledge in to a useful and brilliant idea.

Placement Services

.....From Counseling to a Career path..... With you.... "Always."

- We start and take baby steps when it comes to shaping your career.
- On-Site campus and remote recruitment services.
- Remember, A technology, advanced, hot and in demand may not be a long term career path unless proven itself.
- We offer you training and real time projects.
We are small setup founded, funded and partnered with Silicon Valley Engineers who tend to stay ahead of innovative technology.
- We offer you training and opportunities to work on real time cutting edge technologies which are proved pioneer in their domain.
- ***** Just to set your expectation straight, there is a cost involved in set up and hosting these innovative technologies, hence, Students may be asked to pay, honor a non-disclosure, copyright and bond agreement. *****

Placement Services Contd.

.....From Counseling to a Career path..... With you.... "Always."

<http://www.elishconsulting.com/Home/company-info>

<http://www.elishconsulting.com/products/career>

- Please mail resume to resumes@elishconsulting.com for detailed job
- Please include job requisition # or job title in subject line

Date	Requisition #	Subject
8/2/2013	R08022013OSFDL	Oracle SOA/FMW Deployment Le
8/2/2013	R08022013TL	Technical Lead (Adobe Flex 4.0)
8/2/2013	R08022013PPD	Need Perl/Python Developer
8/2/2013	R08022013FEJD	Front End Java Developer
8/2/2013	R08022013ME	Direct client requirement for Midc Engineer
8/2/2013	R08022013NDOP	.Net Developer with oracle PL/sql
8/1/2013	R08012013PD	Need PHP Developer
8/1/2013	R08012013OOUBM	Need Oracle OSM,UIM, and BRM
8/1/2013	R08012013SEA	Sr. Exchange Administrator
8/1/2013	R08012013DBA/SQL	Application DBA/SQL Developer
8/1/2013	R08012013FLB	Immediate F5 Load Balancer pos: direct client
7/31/2013	R07312013JD	Java Developer
7/31/2013	R07312013MQD	IBM WebSphere - MQ Developer

Our Clients



Kaiser Permanente, Los Angeles CA

(USA largest managed Healthcare Organization)



Amerigas, Pennsylvania USA

(USA largest Propane Distributor Company)



HSBC Corp. Chicago USA, Pune INDIA

(World's largest Financials Organization)

Technology & Business Linkage Planning



Caterpillar, Illinois USA

(USA largest Construction equipment manufacture)



Citigroup, Florida USA

(World's largest Financials Organization)



Intel Corporation – Hillsboro, Oregon USA

(World's top Blue Chip Company)

I I T Delhi

IIT - New Delhi, India

(India's most renowned Education Institute)

IT Software Development Services

.....leading Educational IT Software Development Services...

- This SAAS (Software-as-a-Service) program will allow this initiative to reach a broader customers and clients across geographic regions and use these services for a low cost and highest possible quality business solutions.
- 6 Steps Implementation Methodology
A good implementation methodology ensures not only superior implementations, but also enable swift knowledge transfer to business users.
- 5 Steps SaaS Implementation process
- We didn't invent light bulb, just happen to know when & where to light it.
- We design our products and services where it makes sense and is needed.
- We use most innovative cutting edge technology and not afraid to take new initiative.

http://www.elishconsulting.com/Home/demo/EC_IT_Software_Services_Proposal.pdf

Mobile Device App Development Services

.....leading Mobile App Development Services...

- Mobile Apps Development
- Mobile Compatible Website
- Mobile e-publishing
- B2C & Enterprises Mobile App

Mobile Application Development



Affiliation

Elish Consulting is authorized **GOOGLE** (Google INC. www.google.com) Apps SaaS reseller since 2008.

Elish Consulting is authorized **Apple** iPhone/iPad/iPod/iMac (Apple INC. www.apple.com) Apps SaaS developer and distributor since 2009.



YAHOO! TV



ROKU



Linked in

Apple Developer

Google Apps for Business



BI Analytics Services (example)

- There are 34+ Engineering Colleges in this valley with only 17%+ offering degree in IT Biomedical Sciences.
- Based on current local job market slowdown, there is 67% chance of success in getting a fresh job placement in Biomedical science field for less than \$9.50 every hour on contract for next 3.5 months in unique biomedical products for commercial applications.
- Based on US and UK market health market data research, there is 73% chance that Bio Medical research science projects will be outsourced to India.
- Still, these outsource projects will **NOT hire a Fresher** until they gain 1+year experience.
- Well.....We will need to **train our Students** on developing unique biomedical products for commercial applications.

http://www.elishconsulting.com/Home/demo/EC_BI_Analytics_Services_Proposal.pdf



.....*leading Educational ERP Implementation...*

- An ideal ERP system is when a single database is utilized and contains all data for various software modules.
- Students and Employee Master Data Management Services
- Students and Employee Performance Data Management System
- Efficiently Integrated Multipurpose Analysis & Reporting
- Data Warehouse: Organizations, Students, Suppliers and Employees.
- A business management system that integrates all facets of the business, including planning, counseling, sales, marketing and reporting.
- Profitability Management for Financial Services
- Risk-Weighted Capital
- Revenue Management Solution
- Cash Management
- Deal Management
- Risk Management
- Industry Enterprise Education Management Product Modules

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.....leading Educational ERP Implementation...

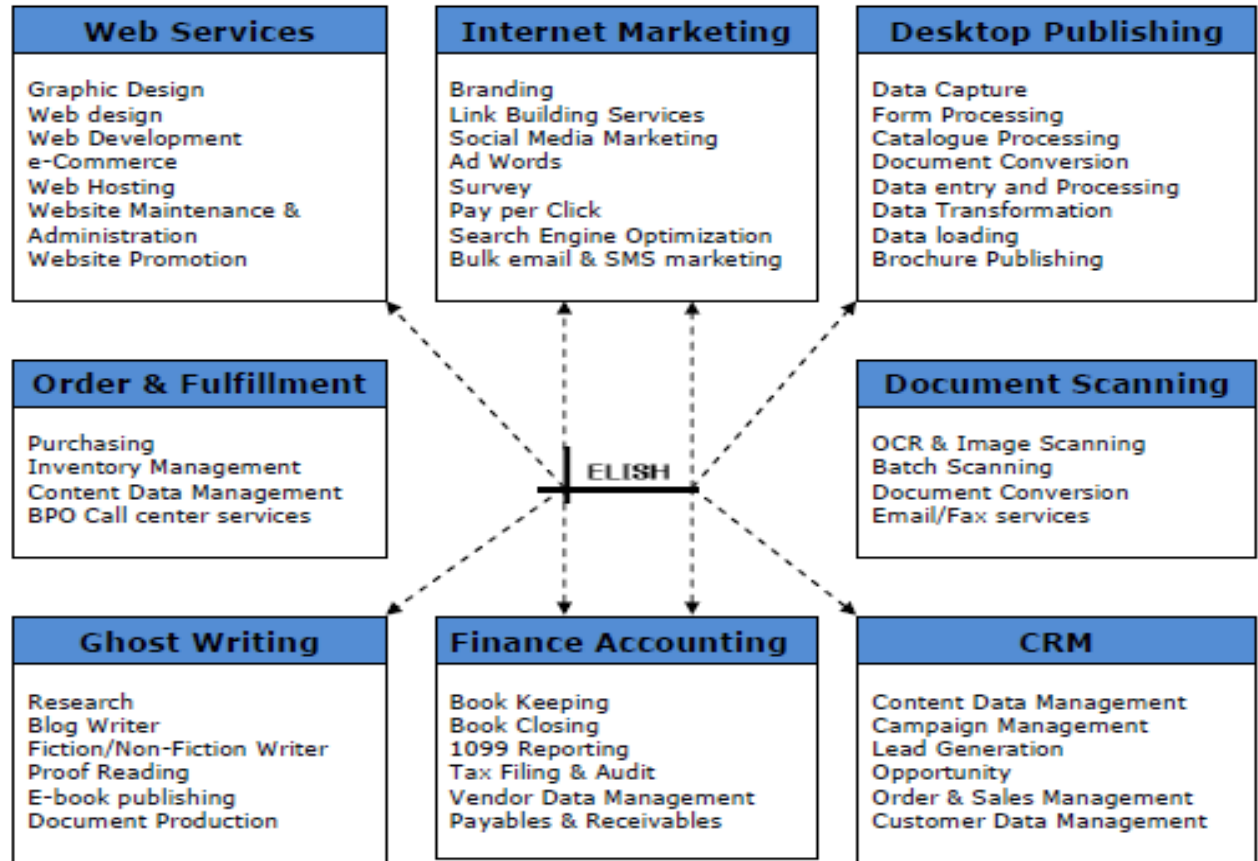
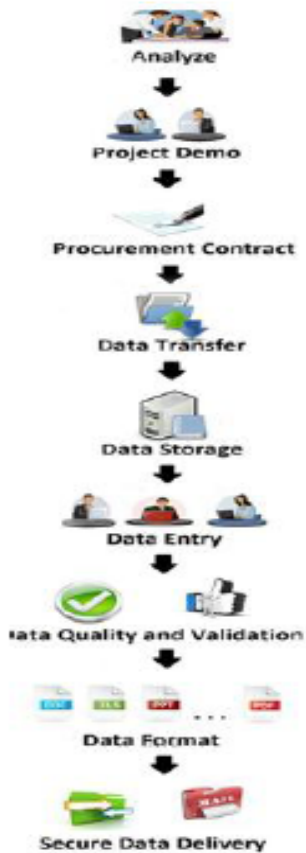
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- Revenue Management Solution
- Cash Management
- Deal Management
- Risk Management

Desktop Publishing Services

ElishConsulting.com Services

Call us -0512-2222164, 9415916902

Secured Data Entry Operations and Processing BPO Services *for proposal and quotes, please contact info@elishconsulting.com*



Internet Marketing Services

.....leading Educational Internet Marketing Services...

- Search Engine Optimization
- Social Media Marketing
- Link Building Services
- Branding
- AdWords
- Pay per Click
- Bulk Email & SMS Marketing
- Survey
- Search Engine Marketing
- Mobile SEO
- <http://www.elishconsulting.com/services/internet-marketing>



Call Center / BPO (Business Process Outsourcing) Services

.....leading Educational CRM and BPO Services...

- Content Management
- Data Management
- Campaign Management
- Lead Generation
- Opportunity Management
- Order & Sales Management
- Customer Data Management
- 24x7 Live Call Center and 20+ Active Terminals
- US, UK, CANADA and INDIA Telephone lines
- <http://www.elishconsulting.com/services/crm>



Please join us

..... *Help us Help you*

- Our process is very simple.
- Please tell us what your requirements are and why you think, this need is best suited and fit to your Organization long term plans and let us do the rest.
- We may give you a very simple document to fill RFP (requirement for proposals).
- We promise to stay with you, starting a Counseling session with you, offering all sort of IT Services like Students Counseling, training, placement, management, work place monitoring and controlling, Finance and Accounting, Software, DTP, Marketing and Promotions needs.
- Please call (0512-2222164) or email us (info@elisheducation.com) immediately or visit us at www.elisheducation.com for a details or schedule a meeting with us to show you demo of our products and brochures.